Water Resources Farm Engagement

Alt Crossens catchment - a priority catchment for water resources

Engaging with farmers to promote farm water efficiency

Continued Engagement

Following the successful creation of an engagement network in the Alt-Crossens catchment, the channels that the project has established need to be kept open to release the full benefits and secure continued engagement with the farming community.

With funding for Phase 2, we will be able to organise events in order to continue the momentum created through Phase 1. These include:

- Visits to landowners, with water efficiency workshops on site
- Group site visits of exemplar case studies, showing farmers the good practice solutions their neighbours have implemented
- Examples of both established and innovative physical water efficiency techniques for implementation
- Show casing novel techniques such as Netafim's water efficient drip irrigation system
- Group discussions, to encourage and facilitate co-operation, enabling farmers to co-operate to find solutions at a wider scale.
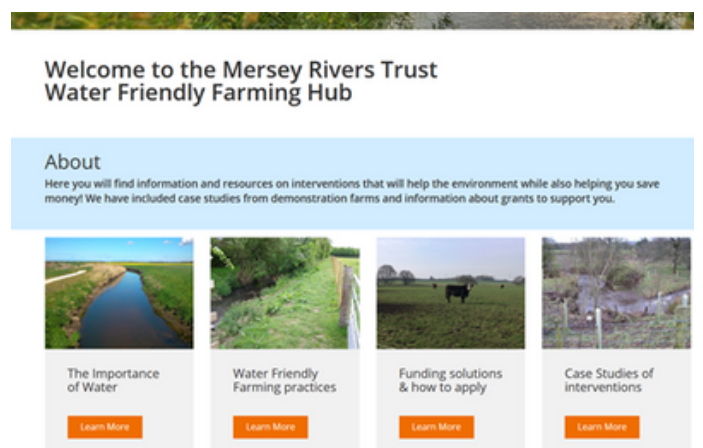

Water storage and rainwater tank filter at another farm

Continued Communication

We will be able to communicate water efficiency information to the Alt-Crossens farmers and landowners using our web-based hub, and our other communication channels. For example, we will be able to keep farmers informed with new information on ELMS.

Our web-based information hub has resources, advice, sign-posting to funding opportunities and information on water friendly farming, including sections focusing on sustainable water resources and farm water efficiency in relation to this project. Phase 2 will see more information added to the web hub, promotion of this web-based resource and more communications to keep farmers updated.

Mersey Rivers Trust farming hub

Through engagement and communication the project will promote sustainable water resource management to farmers in the Alt-Crossens catchment.

Water storage tanks arriving at a farm

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